

Problems of the Media in the European Union's New Strategy to “Strengthen Democratic Resilience”

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ABSTRACT

The article reviews activities of the European Union institutions in the key issues of EU media policy, undertaken in the shadow of the fight against the COVID-19 pandemic, in particular the plans to enter a new stage of digital strategy. The effects of digitization in communication and media sectors have exposed gaps in the activities, legislation and to counter major threats in these areas. The European Commission recognizes the dangerous impact of infodemic, the negative effects of poor legal harmonization and the practices of some Member States that are detrimental to media freedom, which it views as undermining the axiological foundations of the community. The plans for the new Digital Agenda for Europe, the European Democracy Action Plan and the modernization of the Audiovisual Media Services Directive are complementary to each other. They are to “strengthen democratic resilience,” emphasizing the image and role of the European Union as a key player not only in the common market, but also in the field of global struggle for democratic rules.

KEYWORDS

Audiovisual Media Services Directive, digital strategy, European Union, media freedom