Eating disorders among men in the context of mental health and socio-cultural gender issues

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ABSTRACT: The paper undertakes the issues of epidemiology, conditions, and treatment of eating disorders in men, which are not widely recognised both in Polish and international research. The text is based on desk research analysis of research reports on eating disorders. Authors discuss the issue of eating disorders in the context of gender, indicating that the clinical picture of them (including the perception of one’s own body, the ways and motives for striving for a perfect figure) is mainly related to the stereotypical roles and tasks that society and culture impose on men and women. The empirical material analysis allows us to assume that ED symptoms in men are more often (than in the case of women) related to (self) stigmatisation, diagnosis difficulty, coexistent dimorphic disorders, substance addictions, and more significant physical activity.

KEYWORDS: eating disorders in men, gender, culture, (self) stigmatisation, sexual orientation, physical activity

INTRODUCTION

One in ten people with eating disorders is a man or a boy. An even higher percentage of this population has problems with compulsive exercise. Increasingly younger men and teenage boys experience dissatisfaction with their image and undergo corrective treatments. These problems are also highly visible in appearance and attitude towards the body, including body image disorders, muscle dysmorphia and the use of anabolic steroids (Pope et al. 2000b).

The problem appears in a broader context recognised by various researchers as the changes in masculinity models generally associated with a significant relativisation of the masculine category, the progressive process of the emancipation of women and the blurring of the distinction between roles played by representatives of both sexes (Morgan et al. 2008).
In the history of research on eating disorders (ED) the prevailing view is that it is female, which is a crucial risk factor for their development (cf. Streigel-Moore & Bulik 2007). The insufficient knowledge about ED in the male population is explained by the low morbidity rate, resulting in the exclusion of men from epidemiological studies (Murray et al. 2016; Murray et al. 2017). Despite descriptions of male anorexia cases in as early as the 16th and 17th centuries, they were not included in studies until 1972 (Beaumont et al. 1972). Male patients with anorexia were excluded from most empirical projects meant to develop diagnostic criteria and treatment programmes for eating disorders (Lavender et al. 2017). Murray et al. (2016) report that less than 1% of studies on anorexia were conducted in the male population. At the same time, it was noted that between 1999 and 2009, the number of men hospitalised for eating disorders and their consequences increased by 53% (Zhao & Encinosa 2011).

The text aims to analyse the phenomenon of eating disorders as a form of adverse health behaviours in men in the context of, firstly, the broader perspective of sex and gender relations and secondly, on critical studies on men and masculinities (CSMM). Concerning the first point, we assume that it is not so much a “biological fact” of being a woman or a man that explains the frequency of doctor visits or exhibiting risky health behaviours as a “social fact” indicating how gender is understood and “played out” in a given society (cf. Courtenay 2000; Kluczyńska 2010). In this context, there are many determinants of health behaviour that operate simultaneously. Some of them are universal, while some are related to socio-economic development, healthy and unhealthy lifestyle habits, genetic burden and gender. For example, strength, independence and reliability of the body are inherent in the image of masculinity; thus, men more often than women ignore health problems or postpone visits to doctors, worrying that admitting weakness is a threat to their male identity (Kluczyńska 2010: 189). From the second perspective, which is based on critical studies on men and masculinities (CSMM) (Connell 1995, 2002), different health behaviours of women and men should be analysed in the light of cultural specificity, social expectations, and individuals choices shaping their identity.

This paper is based on the data collected during the desk research procedure (Bednarowska 2015; Babbie 2012). It was assumed that desk research should be a planned and structured search for information on a well-defined topic, modified or narrowed down as knowledge is acquired. The desk research analysis aimed at searching for information, its selection, synthesis, and critical interpretation. The data gathered in such a way allows us to identify and analyse the problem of EDs both in a broad context and from a chosen aspect (e.g. specificity of eating disorders in men).

The analysis proceeded in the following stages:

Firstly, the selection of research material. Forty texts of databased such as Google Scholar, Scirus, Scopus, PubMed, PsycArticles, due to the availability of scientific and academic articles in psychology, medicine and sociology. We have selected research articles based on clinical studies or reports from studies carried out in academic institutions and clinics in Europe and North America. The studies concerned women and men aged between 14 and 40. The research reports conducted in the last decade were taken into consideration. However, the authors used the older ones because of their
analytical usefulness.

Secondly, repeated reading of texts which have been included in the sample because of the following research purposes: exploring the nature of eating disorder in men, determining the frequencies of EDs in men and presenting the diagnosis of EDs in men.

Thirdly, the creation of a critical category and the definition of categories in the key. The main keywords to be considered are: eating disorders in women and man, eating disorder epidemiology, eating disorder diagnosis, gender differences in eating disorder.

Fourthly, the construction of tables with citations.

MEN’S HEALTH IN THE CONTEXT OF SEX AND GENDER DILEMMAS.

As documented in the studies by Woynarowska (2012), people perceive health in three dimensions. The first one concerns fitness and the ability to perform various activities related to work and leisure. Secondly, undertaking health-promoting behaviours, such as a proper diet, adequate amount of sleep, etc., is a symptom of health. Thirdly, people perceive mental health, defined above all as well-being and satisfying relationships with others, as a significant factor in overall health. With the premise of the bio-psycho-social unity of human performance, we assume that both the health condition and the objectives and areas of health interventions are related to the functioning of an individual in three basic dimensions (Erikson 2002): 1) soma - disease burden, drug burden, physical fitness, nervous system strength, immune resistance, etc.; 2) psyche - self-esteem, self-image, psychological needs – gratification vs frustration, insight into one's strengths and weaknesses, resilience to stress, optimism vs pessimism, behavioural patterns, etc., 3) polis - support network, acceptance vs social isolation, interpersonal bonds, styles of social functioning, participation in positive and negative social groups, experiencing social labelling and exclusion, cooperation vs competition, etc.

It is, therefore, safe to assume that the categories of gender and mental health are dependent on the cultural and social contexts and undergo transformation within them. According to Davidson et al. (2006) and Vlassoff (2007), gender is moreover a moderating variable (not intervening variable) for all health determinants, i.e. biological, psychological and social. Feminist research has illustrated the complex processes by which biological facts are contextually defined and, therefore, gendered (Saetnan et al. 2000).

The relationship between the categories of sex/gender and mental health is confirmed by both international quantitative epidemiological data and qualitative clinical observations. It appears that particular mental disorders are significantly more frequently diagnosed either in women or in men. What is more, there are differences in the clinical outcome of some mental disorders (e.g. depression or addiction) depending on the gender of patients (Renzetti & Curran 2003). Thus, diseases that clinical picture reflects traditional femininity patterns are significantly more frequently diagnosed in the female population, whereas diseases and disorders resemble patterns
of masculinity in the male population (WHO 2011). Diseases diagnosed much more frequently in women (Brannon 2017: 466-504; Russo & Green 2002: 303-343) include depression, anxiety disorders, personality disorders including avoidant, dependent (symbiotic), histrionic, and borderline (unstable) personality, and eating disorders (anorexia and mental bulimia). Among men, on the other hand, more common are addictions to psychoactive substances and such personality disorders as anti-social, narcissistic, schizoid, paranoid and obsessive-compulsive.

Women are also much more likely to suffer from eating disorders such as anorexia or bulimia nervosa than men (Królikowska 2011: 388-389). According to the appearance stereotype, a woman should be small, delicate and light, which corresponds with women’s behaviours - they tend to choose such forms of physical activity or diet that will help them achieve the promoted aesthetic ideal. Moreover, while taking care of their appearance, women often exhibit behaviours that may have adverse health effects, such as surgical interventions to improve their figure, excessive use of preparations and cosmetic treatments or excessive sunbathing in solarium. On the other hand, men are willing to meet the male appearance stereotype with an athletic, muscular figure, engage themselves with bodybuilding or other intensive physical exercises, especially strength training. Not uncommon is the use of steroids and other means for a rapid increase in muscle mass or fat tissue loss, which affects their health.

Apart from some apparent differences in health between men and women, it is not always clear which differences in men’s and women’s health are the result of sex differences (what is inherent) and which are due to gender (which is socially acquired) (Doyal 2001).

CSMM’s health research has been sceptical to research that lists the various ways in which men’s health is disadvantaged, relative to women’s, without considering the complex processes by which health statistics are gendered (Lohan 2007: 494). Connell (1995, 2002; cf. Cinciara 2015: 348-349) points out that masculinity and femininity are not constant and unchangeable, and there co-exist various masculinities and femininities showing similarities and differences. They arise not from social expectations as from everyday practices sanctioned by customs and perceived as natural and socially acceptable. Hierarchically, the most important is the so-called hegemonic masculinity, which for example, in Anglo-Saxon culture is about striving to dominate and subjugate both women and other men. Not all men demonstrate hegemonic masculinity, but almost all of them gain from it, drawing tangible benefits from patriarchy’s sustainability. The weakest and dominated by other groups are, e.g. men of different skin colour (marginalised masculinity) or homosexual men (subordinate masculinity). Adopting this theory to analyse health issues, one can assume that hegemonic masculinity can have twofold health effects. The beneficial effect is, for example, related to achieving high socio-economic status, education, profession, income and prestige. On the other hand, the negative impact stems from the price one has to pay for exhibiting hegemonic masculinity, such as an unshakeable belief in one’s strength and indestructibility, denial of the disease, undertaking various health risk behaviours, including violence and crime (Mathewson 2009). A key mechanism within CSMM is prioritising a research focus on diversity in how masculinities and health operate in
daily lives between men and by relating this diversity to the broader social, cultural and economic milieu (O’Brien et al. 2005; Robertson 2007).

EATING DISORDERS IN MEN - INDICATORS AND DETERMINANTS

Eating disorders (ED) are one of the diseases diagnosed much more frequently in women. Eating disorders are a group of mental problems reflecting traditional stereotypes of femininity. At the turn of the 21st century, it was estimated that 70 to 95% of all people diagnosed with anorexia (anorexia nervosa, AN) are women (Józefik 1999: 26). Currently, the incidence of anorexia nervosa (AN) among men is on the rise, and the ratio between women and men has changed from 9:1 to 4:1 over the last 20 years (Keski-Rahkonen et al. 2007). Stice & Bohon (2012), having analysed and integrated information from various sources, indicated that anorexia in the female population is between 0.9% and 2.0%, and between 0.1% and 0.3% in the male population. According to Mond et al. (2014; cf. Valente et al. 2017), men make up 25% of all anorexia nervosa cases. Some researchers assess the risk of death from AN and its complications as irrelevant to gender (Smink et al. 2012). Others (Mond et al. 2014) claim that men with AN are at a higher risk of premature death compared to women because, in their case, the disorder is diagnosed much later than in women. Thus, at the moment of diagnosis, the symptoms are more persistent, complications are more severe, and the prognosis is worse; for example, on average, eating disorders are diagnosed between 18 and 26 years of age in men, while among women, it is between 15 and 18 (Krenn 2003).

Epidemiological data on bulimia nervosa (BN) indicates that 1.5% of women and 0.5% of men suffer from this disorder (Hudson et al. 2007). On the other hand, Stice and Bohon (2012), analysing the reports of various researchers on the incidence of bulimia and binge eating disorder (BED), show that bulimia occurs in 1.1% to 4.6% of women and 0.1% to 0.5% of men, and binge eating disorder in up to 3.5% of the female population and 2% of the male population. According to Westerberg and Waitz (2013), about 40% of people with binge eating disorder are men. However, Maine and Bunell (2010) claim that bulimia nervosa is commonly underdiagnosed in men and regarded as a “big appetite”, which is considered normal for men. Studies show (Wisting et al. 2015) that 1/3 of women and 1/6 of men with type 1 diabetes mellitus manifest symptoms of eating disorders, and at the same time, reduce or skip insulin doses as a weight control strategy (diabulimia). Other forms of abnormal eating behaviours (including overeating, cleansing, laxative abuse and fasting for weight loss) are almost as common in men as in women (Mond et al. 2014).

Researchers emphasise that the presented epidemiological data concerning the incidence of eating disorders among men is underestimated. Men are less likely to seek help, and the diagnostic tools and specialist knowledge of ED diagnosis in this group are still imperfect. Many clinicians who diagnose eating disorders remain typical of women (Weltzin et al. 2005; Murray et al. 2016). Also, it turns out that standard tools for detecting ED in women curiously prove unsuitable for the diagnosis of men (Maine & Bunnel 2010: 328). That is because, among other things, the statements and ques-
tions they contain are not universal but relate directly to the lifestyle of women (e.g. “Are you trying to hide your breasts?”). Moreover, men lack considerable insight and knowledge about eating disorders. Thus in the course of diagnostic activities in men, specialists often look for the causes of existing problems in somatic diseases (e.g. gastric) or mental disorders (e.g. depressive disorders), other than eating disorders.

One of the critical, empirically confirmed trigger factors for developing eating disorders is dissatisfaction with one’s own body. It turns out that 33% of Polish teenagers seeking to improve their image tried to lose weight “on their own”, using various, drastic, dangerous to health and even life methods (Wojtyła 2011). One-quarter of the examined sample declared dissatisfaction with their body weight and a desire to reduce it; 50% reported excessive consumption, 40% experienced fear of obesity, 28% experienced food aversions, and 10% induced vomiting. Reports from the US studies (Stice et al. 2017) confirm that striving for leanness, dissatisfaction with the body, dieting and unhealthy behaviours to control one’s weight increase the risk of eating disorders. Interestingly, dissatisfaction with one’s own body and its parameters appears regardless of the BMI value. Therefore, not so much the objective bodyweight as the subjective perception of it is the cause for provoking risky eating behaviours (e.g. restrictive diet) and dangerous compensation practices (e.g. stimulating vomiting, using laxatives without medical indications, taking para pharmaceuticals for “fat-burning”).

Although the same diagnostic criteria are used to diagnose ED regardless of the patient’s sex, there are some differences in the clinical picture of eating disorders and their determinants in men and women. Men diagnosed with ED are often labelled “effeminate” and perceive themselves as such (Maine & Bunnel 2010). This kind of stigma is associated with more significant psychopathology, longer disease duration and stronger self-stigma (Murray et al. 2016).

Men suffering from eating disorders are more likely to be overweight than women before developing symptoms of the disorder, but the aim of their eating- and body-related activities is not to reduce the overall weight but to achieve the right body proportions (Pope et al. 2000a; Bąk 2008; Striegel-Moore et al. 2009). On the other hand, women focus more on the corporeality aspects related to adipose tissue (e.g. breasts, buttocks, belly) and their connection to fertility and cultural and biological significance (Bąk 2008, cf. Murray et al. 2016; Griffiths & Yager 2019).

There are also differences in compensatory behaviours to regulate body weight and adjust the proportion of body weight according to gender. These are primarily intensive exercise and fasting in men, while in women, vomiting and abuse of laxatives and diuretics (Valente et al. 2017). However, according to Bunell (2010), clinicians downplay persistent physical exercise as a potentially compensatory activity in men because of physical activity and caring about muscular fitness in our society are considered appropriate and healthy. This situation indicates that the image of satisfaction with one’s body does not stem directly from biological sex but gender roles connected with those mentioned above, stereotyping the male and female body (Bąk 2008: 171). Therefore, the attitude to one’s own body results from the influence of socio-cultural standards created by popular culture and the media, which play a significant role in shaping the view of what the “ideal” male body should look like. In Western societies, there
are significant differences between female and male attractiveness patterns: the female body should be slim while the male body should be low in fat but muscular and V-shaped (Pope et al. 2000a; Popek et al. 2011). Such an image, like the idea of a woman’s beauty, can become both a point of reference in assessing one’s physicality and attractiveness and a motivation to change the shape and proportions of one’s body (Sharp et al. 1994; Hobza et al. 2007). Obsessive engagement in one’s appearance, including the muscle structure, body weight, and applying various diets and measures to support building muscle tissue (e.g. anabolic steroids), may predispose men to develop muscle dysmorphia (Czepczor & Brytek-Matera 2017). It often coincides with the devastating compulsive physical exercise called anorexia athletica (Morgan et al. 2008). A study showed that nearly 90% of teenage boys exercise for weight control (Eisenberg et al. 2012).

Sexual orientation plays a vital role in developing symptoms of ED in the male population. Cella et al. (2010) report that homosexual orientation is associated with increased body dissatisfaction and abnormal eating habits in men, especially those who claim they are not in a romantic relationship. At the same time, it has been shown that a sense of connection to the gay community reduces the likelihood of eating disorders (Waldron et al. 2009). Moreover, studies on sexual minorities in a sample of 2733 men (Murray et al. 2018) revealed a positive correlation between social media use and dissatisfaction with the body, symptoms of eating disorders, and the use or intent to use anabolic steroids. It has been documented (like in the case of women) that there are strong links between the use of image-oriented social networking sites (e.g. Instagram) and dissatisfaction with one’s muscles, and symptoms of eating disorders. Nicholas Ray (2007) also emphasised that young homosexual and bisexual men were much more likely to fast, vomit, take laxatives and dietary preparations for weight control than their heterosexual peers. The research revealed that homosexual and bisexual men are much more likely to have full-blown bulimia nervosa and subclinical forms of any eating disorders.

On the other hand, Feldman and Meyer (2007) proved that 15% of homosexual and bisexual men and 4.6% of heterosexual men demonstrated full-blown or less-manifested eating disorders at some point in their lives. Also, transsexual persons were much more likely to report eating disorders in the year preceding the study (Diemer et al. 2015). This data contradicts the results of studies on bi- and homosexual women, as there are no statistically significant differences in the incidence of eating disorders in their population (Ray 2007). Although eating disorders are more common in men who identify themselves as homosexual or bisexual, most men with eating disorders are heterosexual (Strother et al. 2012).

One needs to note sexual abuse and psychoactive substance abuse among factors triggering eating disorder symptoms in the male population. As far as sexual abuse is concerned, the data is most likely underrepresented - about 30% of men suffering from ED (Connors & Morse 1993). Shame resulting from such experiences and stigmatisation or fear of stigmatisation makes men reluctant to reveal their problems. Prior studies have also shown that men with eating disorders simultaneously struggle with disorders involving psychoactive substance abuse; then again, those presenting
substance dependence symptoms often develop abnormal eating behaviours (Dunn et al. 2002). It appears that about 24% of people with a diagnosis of bulimia nervosa struggle with alcohol abuse or alcohol addiction (Costin 2007), and about 57% of men with eating disorders show signs of substance abuse, compared to only 28% of women (American Psychiatric Association 2006). Unfortunately, due to the tendency for men to have ED underdiagnosed, many are only treated for substance abuse, while food and body problems are neglected in their treatment (Costin 2007).

DISCUSSION AND CONCLUSIONS

As mentioned, a key mechanism within CSMM is prioritising everyday diversity in masculinities concerning the broader social, cultural and economic context. The added value to men’s health research of incorporating the psychosocial explanation is to look at the psychosocial effects of positions in hierarchies (class, gender, ethnic) simultaneously. The impact of masculinities may be seen with class and ethnicity. Besides, it is to theorise some men’s ‘negative health behaviours’ as a form of agency to overcome other types of inequalities which may also account for the relative obduracy of negative health behaviours among some men.

Although eating disorders are statistically more common in the female population, their quantity increases among men, and there are differences in clinical image, symptoms and co-existing gender-specific ED pathology (Valente et al. 2017). The essential features of eating disorders in men include:

1. greater (self-) stigmatisation than in the case of women, resulting from showing eating disorder symptoms;

2. longer diagnostics (than in the case of women) resulting in correct diagnosis and thus the implementation of appropriate forms of assistance;

3. an increasing percentage of ED in men – athletes, with anxiety personality, obese in childhood or non-heteronormative;

4. high probability of co-existing dysmorphic disorders and substance addiction in men with ED;

5. extreme care for the appearance of body parts, such as the abdomen, the thorax, the arms, the hands, and increased physical activity to create corporeality.

The introduction of gender issues into health care has been primarily concerned with the cultural determinants of women’s physical health and well-being and had a feminist basis. A greater interest in masculine research dates back to the mid-1990s when the general interest in men’s functioning was followed by research on their health. It is a paradox that in androcentric medicine, a reflection on and empirical verification of health determinants in men appeared so late. Despite the involvement of international committees in this issue (e.g. World Health Organization), it still seems that the problem of socio-cultural determinants of health in the male population is treated marginally, thus remaining largely unrecognised.
In Poland, despite hundreds of publications showing differences in citizens’ health situation considering their sex, the issue of gender specificity of health problems has been rarely addressed and, if so, mainly in studies on women, including those published by feminist organisations. The gender-specific context of men’s health - apart from sexuality - is generally absent from the Polish literature.

It seems that singling out separate gender-specific criteria for ED diagnosis could facilitate timely diagnosis and accelerate effective planning and implementation of appropriate interventions. The introduction of gender issues into health care has been primarily concerned with the cultural determinants of women’s physical health and well-being and had a feminist basis. The use of gender-sensitive clinical practices and the development of healthcare programmes or facilities specifically designed for men is a growing trend and an essential need in the healthcare sector (Jarrett 2007). Indeed, when considering men’s health, it is crucial to take their age into account. Much of the research on health habits, risk behaviours, dietary practices etc., is conducted in a student environment (Snow 2008), yet the meaning of masculinity and aspects of masculinity change over a lifetime. Therefore, it is not reasonable to generalise the conclusions of such studies to the entire male population, as it distorts the picture (e.g. needs, attitudes, tasks, social roles) of men and complicates the planning and implementation of prevention programmes addressed to men at different stages of the life cycle.

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