

Jubilee Conference of the Central European Journal of Communication — 10 Years on

Wrocław, November 18, 2018



Photo: Prof. Paolo Mancini and dr hab. Michał Głowacki during the conference

On November 19, 2018, in the Ossolineum conference room, a jubilee conference summing up the 10 years of operation of the official journal of the Polish Communication Association — the *Central European Journal of Communication* (CEJC) — took place. More than 50 scholars from Poland and Europe participated in the five thematic panels dedicated among other things to Central and Eastern Europe (CEE) in the perspective of media systems studies, and publishing in the region.

The event began with the welcoming of the participants by dr hab. Marcelina Zuber — vice-dean of science and foreign cooperation at the Faculty of Social Sciences at the University of Wrocław. Next, dr hab. Zbigniew Oniszczyk announced the winner of the Polish Communication Association's PhD Award 2018.

The opening session was dedicated to the activities of the CEJC during the 10 years of its existence. The employees of the journal presented information about the CEJC, the ethical principles that guide it, the rules for accepting texts and in which scientific databases it appears. They also showed that the journal is trying to connect researchers in Poland as well as in CEE countries. During the first plenary session Peter Bajomi-Lazar, Marton Demeter and Bissera Zankova spoke about the role of the region in global media studies, and presented the results of their research. A discussion about the other magazines published in CEE was also an important part of the conference. During the roundtable and closing session, practitioners from different countries exchanged experiences and opinions regarding good publishing practices and their vision for the future of scientific publications. The discussion supervised by dr hab. Michał Głowacki was attended by representatives of the journals: *Culture-Media-Theology* (Poland), *Media Studies* (Poland), *Kome. An International Journal of Pure Communication Inquiry* (Hungary), *European Journalism Observatory* (Poland), *Journalism and Media* (Poland), and *Press Studies Journal* (Poland). The ceremony was also graced by prof. Paolo Mancini, who spoke about CEE from the perspective of research on media systems, raising the topic of culture and institutionalisation.

For more information please visit: https://www.cejc.ptks.pl/attachments/Central-European-Journal-of-Communication--10-years-on-2-print_korekta_2018-11-15_11-37-08.pdf.

Text: Julia Trzcińska & Róża Norström

Photo: Michał Jacuński

Professor Iwona Hofman at the Sorbonne

On 26 February, in one of the prestigious lecture halls of the so-called old Sorbonne in Paris, there was held a promotion of the book “Leopold Unger. L’Aigle et le reste. Et le reste. Vu de Bruxelles” compiled and edited (in the source part) by prof. dr hab. Iwona Hofman, the Head of Research Department of the Literary Institute in Paris. The promotion was in the form of a debate, the participants of which included: prof. Krzysztof Pomian (Musée de l’Europe à Bruxelles), prof. Joanna Nowicki (Prorector of Université de Cergy-Pontoise), prof. Paweł Rodak (Director of the Polish Culture Centre in Paris) and Tomasz Strożyński (a translator of the source texts) representing one of the editors of the book, i.e. the Book Territories Foundation. During the meeting, there was read a letter-voice in the discussion of Wojciech Sikora, currently the Head of the Literary Institute and Culture Society.

The debate was organized by important scientific institutions: Université Paris Sorbonne, the Polish Academy of Sciences, the Scientific Station of Paris, Centre de Civilisation Polonaise. The debate stressed the significance of “Culture” as an institution organizing the political life of the emigration after 1945 as well as magazine publishing houses and the library of the Literary Institute. The discussion was, among others, on the relationships of Jerzy Giedroyc with Juliusz Mieroszewski, Gustaw Herling-Grudziński, Unger, the phenomena of epistolography of the “Culture” circle, and also on the standards of the international journalism. The large audience that attended the debate asked about the activities of the Department headed by professor Iwona Hofman.

We would also like to inform you that prof. dr hab. Iwona Hofman, Chairman of the Polish Communication Association, was appointed Chairman of the Council for Scientific Societies at the Presidium of the Polish Academy of Sciences (PAN) for the term 2019–2022. According to prof. Jerzy Duszyński, President of PAN, the decision is a result of appreciation for professor Hofman’s extensive scientific achievements. It is worth emphasizing that prof. dr hab. Hofman is the first woman appointed for this position. Congratulations!

Call for Panels and Papers



Faculty of Journalism
Information and Book Studies
University of Warsaw

MEDIA POWER:

PEOPLE — ORGANISATIONS — TECHNOLOGIES

5th CONGRESS OF THE POLISH COMMUNICATION ASSOCIATION

Warsaw, 19–21.09.2019

www.kongresptks2019.pl

The 5th Congress of the Polish Communication Association, entitled “Media Power: People — Organisations — Technologies” aims at discussing the notion of media power, from the internal (organisational) and external (media ecology) perspective. Through a reference to work by Des Freedman — one of the conference keynote speakers — we argue that:

“We need a definition of media power that is both sufficiently clear to capture the dangers it can pose for democracy and sufficiently complex in order to fully evaluate its channels, networks, participants and implications” (“Contradictions of Media Power”, 2014, p. 3).

We therefore welcome both paper proposals that address the specific conference theme as well as paper proposals that address more general issues with regard to power struggles and their dynamics in three main areas:

People: media values and functions, media accountability and transparency, journalism culture, media audiences, media literacy, intercultural communication, societal and political polarisation, contribution of media to local communities;

Organisations: media ownership and management, organisational cultures and structures, models of media systems, interplay between the media and politics, business models, media strategies, international communication, new forms of media and journalism (startup communities, SMEs);

Technologies: information and communication technologies, multimedia platforms, social media, visual communication, smart city, Big Data, Internet of Things, new forms of PR and advertising, user-generated content.

The salient questions to be addressed are:

What is the current state of media power in contemporary societies?

How powerful are journalistic standards and values?

Do we experience new power struggles between the media, state/politics and the publics?

What is the power of new media technologies (Big Data, algorithms)?

What are the potential ways to extend the notion of media power in communications/media studies?

What is missing in studies on media power in the fast-changing information society?

Paper submission

Submissions for the conference are invited as paper proposals in the form of abstracts (max. 500 words) in Polish or English. Abstracts shall be uploaded to the conference website

(www.kongresptks2019.pl) by March 15, 2019. Proposals shall address the following evaluation criteria:

- Relevance to the academic field and the main conference theme,
- Theoretical background and methodology,
- Originality and contribution to the field's knowledge,
- Practical implications (for business, media and/or policy).

All submissions will go through the process of double peer review by experts nominated to the conference's Scientific Committee.

Important dates

March 15, 2019	Deadline for abstract submissions
April 20, 2019	Notification of acceptance (papers and posters)
April 20, 2019– September 1 2019	Conference fee registration
September 19–21, 2019	The 5th Congress of the Polish Communication Association: “Media Power: People — Organisations — Technologies”

Conference fees

Regular conference fee: 500 PLN (Polish Zloty)

Conference fee for PhD students: 300 PLN (Polish Zloty)

Discounts for members of the Polish Communication Association: 50 PLN (Polish Zloty)

Conference fees include conference materials, meals and two conference dinners

Conference fees shall be addressed to the Polish Communication Association via Bank Transfer:

Bank account details:

POLSKIE TOWARZYSTWO KOMUNIKACJI SPOŁECZNEJ

(POLISH COMMUNICATION ASSOCIATION):

ul. Koszarowa 3, 51-149 Wrocław, Poland

Bank: PKO Bank Polski

Account no: 74 1440 1156 0000 0000 0673 0094

Titled: Kongres + Name and Surname of Conference Participants

SWIFT: BPKOPLPW

IBAN: PL+ account no

Polish Communication Association

The Polish Communication Association is one of the largest academic networks of media and communications in Poland.

The congresses of the Polish Communication Association gather more than 300 researchers and practitioners specialising in media, journalism, policy and management.

Website: www.ptks.pl

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Contact for the local organising team:

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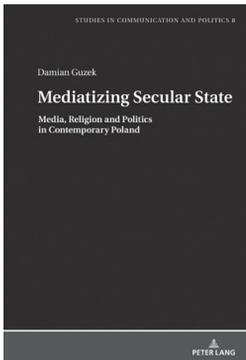
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Hot of the Press
Series: *Studies in Communication and Politics* 8
Peter Lang 2019
Mediatizing Secular State: Media, Religion and Politics
in Contemporary Poland
By Damian Guzek



This book provides an empirically based analysis of changes on how various political and denominational actors seek to influence the Church and state relationship, as well as how we understand the idea of the secular state. A set of case studies shows how and why changes in the coverage of the secular state and Church–state relations have followed the dynamics of media logic. By establishing a grounded theory based on media content, legal regulations and political party programs in the years 1989–2015 as well as a current survey, the author throws new light on the theory of mediatization. The book demonstrates that the disseminated idea of the secular state is largely a result of the adaptation of both political and religious representatives to a dynamically changing media logic.

Series: *Komunikowanie i Media/*
***Communication and Media* 26**
University of Wrocław Press 2019
Polish, Russian and Swedish Journalists and their Vision
of the Profession
By Paulina Barczyszyn-Madziarz



The monograph is dedicated to journalists from Poland, Russia and Sweden and their vision of the profession. The author analyzed in detail the journalistic cultures based on empirical research with a simultaneous use of theoretical studies and research conducted by other scholars. There is analysis, in a comparative way, of the journalists' perception of professional standards, ethics, and the features of professionalism. The author of this book contributes to the discussion about the state of modern journalism.

Do we still need publics?

The 7th International conference 'Comparative Media Studies in Today's World' (CMSTW'2019) St. Petersburg, Russia, 16–19 April 2019



Barbara Pfetsch (Germany) receives the Neva Award for Theory of Communication from St. Petersburg State University

On unusually sunny days of April, St. Petersburg State University hosted International academic forum 'Media in Modern World' (SMIF'2019). The Forum, of over 300 participants as of today, has been there for 58 years, almost as long as ICA annual conferences. Nowadays, it is the second biggest gathering in the Russian communication and media science. Since 2013, the Forum has had two distinct parts — the English-language one and the Russian-language one. From the

first days of its existence, the English-language part called 'Comparative Media Studies in Today's World' has been the only world conference dedicated deliberately to comparative media and communication research. CMSTW is already recognized by the leading scholars from 28 countries who have visited the conference since its establishment.

In 2019, the conference delegates explored the theme of 'Communities. Audiences. Publics.' They not only problematized the shape and borders of the mediated social groups and identities, but also questioned the quality of the public sphere(s) and assessed the media consumption patterns in comparative perspective. The plenary podium discussion asked: in the age when a person, not a group, is the ultimate crossroads for information flows, do we still have and need publics? Sudeshna Roy (USA) has admitted that polarization of audiences has captured societies as different ones as the USA and India, and plays a decisive role in political transformations, often negative in the view of political normativity but inevitable from the perspective of the youth. Bogusława Dobek-Ostrowska (Poland) and Kamilla Nigmatullina (Russia) have both agreed on the growing role of algorithmization of social communication when speaking to a chatbot might become a more pleasant experience than talking to human peers. The keynote speeches have introduced the recent concepts in the area of media-audience and media-public interaction to the Russian scholarly community. Thus, Barbara Pfetsch has spoken on the disruptions of today's public spheres, Florian Toepfl has explained his theory of heterogeneity of publics in non-democratic countries, and Andreas Hepp introduced figurations-based rituals that surround pioneer journalistic practices in the times of 'deep mediatization'. Jean Burgess (Australia) has added the link to digital media rituals, and Nico Carpentier on the general plenary conceptualized communicative experiences on the whole as predominantly political due to their hegemonic nature.

Central and Eastern Europe has a growing representation on CMSTW, with 10 scholars coming to St. Petersburg. Poland, the 'guest country' of 2019, was represented by Bogusława Dobek-Ostrowska and Michał Głowacki.

Text and photo: Svetlana S. Bodrunova