## **Yaroslav RUDYK**

National University of Life and Environmental Sciences of Ukraine, Ukraine

# The essence and directions of supplying additional educational services to talented and gifted students

In the higher education of our state such situation is observed when from one hand, there are ten thousands of gifted boys and girls potentionally that study at higher educational institutions of our motherland according to traditional programs of specialist's preparation, and from the other hand the market of working places exists, it is a dynamic mechanism that strictly reacts on all events that take place in our country's life. Every year employers (managers) put forward larger professional demands to young specialists, a result of this, gifted students can't start working calmly and surely, because they have to search skills and habits with their price of drawbacks and mistakes of their own at their working place. Such situation does not satisfy employers that become a reason of loosing of job by young gifted specialists.

One variant of solving this mentioned problem is that higher educational institutions consider the whole complex of variable (different) organization forms in supplying additional education services. With every year the number of these forms is constantly increasing, it is inspired by a certain Decree of Cabinet of Ministers of Ukraine which allows earning additional costs for an institution through supplying paid education services [Про затвердження... 1997].

Under additional education services one must understand the consistent and aimful activity of scientific and pedagogical workers and students which are implemented by higher educational institutions for students demand in order to study an education material that isn't included to the basic educational program of specialist's preparation, by envisaged by educational standards of higher schools. More exactly additional educational services are given for the purpose of acquaintance of gifted and talented students from higher educational institutions with independent chapters of disciplines according to the state educational standards.

The main purposes and tasks of supplying additional education services to gifted and talented youth are wide and complex satisfying of educational demands of gifted students in development and orientation for a chosen specialty or the direct trend of preparation, the organizing of study process in accordance with widen education and study programs which are elaborated with taking into account of wishes of gifted students and considering the interests of a higher educational institution implementation of active methods and technical appli-

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ances into a study process, authorized methodical researches, individual personalized methods, innovation technologies of study and control of knowledge quality, intersubject ties, creating conditions for improvement pedagogical mastership of science pedagogical staff, especially young teachers, strengthening of material and technical supplement of structure units of higher educational institutions: involvement of additional finance sources of scientific and pedagogical staff of a higher educational institution.

Additional educational services can be divided into organizational and educational. Organizational services solve the complex variety of problems which appear at students while they study. Ordinary or typical examples of such services are the renewal (resuming) of students to a certain course; transforming the students from one course to another, from one specialty to another, from one form of studying to another, from one educational institution to another; liquidation of academic difference in educational plans during the mentioned transformation of students.

Increasement of implementation tempos of organizational additional educational services in higher educational institutions which began in 1997 puts forward the aim of getting costs out of budget for the development of educational institution and addition to the salary of science pedagogical personnel. Giving such services is one of the main sources of supplying out-of-budget costs, that's why they are not included into the elaborated classification of organizing forms of supplying additional educational services. It is made with the consideration that these services are not connected with additional study loading, but they only decide the complex of organization questions which appear during the study of gifted students. Monitoring of national higher educational institutions held with the help of Internet showed that organization additional (optional) services are mainly widely introduced than educational. It is no wonder: organization services bring costs (profits), but educational services on the contrary need them for supplement of constant activity without breaks or intervals.

Only those higher educational institutions which strongly hold on their legs and also give paid educational services have the opportunity to study gifted youth effectively at modern period.

Comparing with organizational services the educational services comprise such forms of supplying additional education services which are directed to the all sided satisfaction of student's youth necessities, first of all the gifted and talented youth that appear during the studies of educational subjects. The authors of scientific works take into account just those gifted young people speaking about additional education services. The most widely spread organizational forms of providing such services in higher educational institutions of Ukraine are as follows: studying according to additional education programs realized in courses, colloquiums, seminars etc, teaching special courses chapters and cycles of discipline improvement repreparation of specialists, consultations and quality control of knowledge in certain topics

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or chapters, advanced study of educational disciplines, training study on the base of educational institution, olympiads, club activities.

The above-mentioned organizing forms of supplying additional educational services are implemented beyond the limits of principal educational programs envisaged by the standards of higher education and in overwhelming majority they are given on prepaid base. The last circumstance is caused by the necessity of additional finance investments for the development of science and pedagogical personnel and technical and material base of a higher educational institution for the further provision process of supplying additional educational services a great variety of organization forms of supplying additional educational services needs a certain classification according to exact criteria that will afford to analyze the main ways of marketing development of educational services in higher educational institutions of Ukraine.

### Literatura

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#### Анотация

В тезисах подано суть и направления предоставления дополнительных образовательных услуг одаренным студентам в высших учебных заведениях Украины.

#### Abstract

The theses submitted the substance and direction to provide additional educational services for gifted students in higher educational institutions of Ukraine.

Key words: additional educational services, gifted students.

# Kierunki i istota zapewniania dodatkowych usług edukacyjnych dla utalentowanych studentów

#### Streszczenie

W tezach pokazano istotę i kierunki zapewnienia dodatkowych usług edukacyjnych dla utalentowanych studentów w szkołach wyższych Ukrainy.

Słowa kluczowe: dodatkowe usługi edukacyjne, studenci utalentowani.

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